

Reinvigorate your renewals

Driving success with customer retention incentives

Your challenge:

- Customers are constantly looking for cheaper tariffs wherever possible, which has heightened during the Covid-19 pandemic - why not provide a reward that gives them added-value?
- Customers are looking to cancel 'non-essential' contracts and policies, rather than renewing for another year – prevent this with early renewal incentives
- You want to stand out from the crowd, but providing cashback is expensive and process heavy – how can you retain customer loyalty, without risking a financial loss?

What we do

- We provide instant digital rewards, that save you money and build your brand awareness
- Our solutions allow you to pay the face value of the sum you'd like to give
- With brandable, personalised incentives your customer loyalty will stay strong
- The key to customer satisfaction is to provide choice – giving flexibility for your customers to connect with your brand in a way that suits them

Our pedigree:

- We work on retention or acquisition campaigns with **65% of the biggest household names across every sector**
- We engage with **over 20m unique customers each and every month in the UK alone**
- We process over **£200m of retention incentives every year**



Case study stats and facts:

65%



OF A COMPANY'S BUSINESS COMES FROM PREVIOUS CUSTOMERS

95%



A 5% INCREASE IN CUSTOMER RETENTION CAN LEAD TO A 25% - 95% INCREASE IN PROFITS



Find out more about how our customer retention solutions could support you, or contact our team now to discuss your next campaign: **0207 419 8191 - enquiries@bhnetwork.com**